

# DC FRONT RUNNERS PRIDE RUN



## 2018 Sponsorship Opportunities

The DC Front Runners Pride Run returns for the sixth time this spring on Friday, June 8, 2018, with pride and bringing a friendly competitive event and evening of community celebration. The race has sold out in each of the past five years. The race will be open to 1,500 runners from across the metropolitan area and beyond. The chip-timed 5K run and walk is a great way to kick off Capital Pride in Washington DC.

Sponsorship opportunities for the race are currently available for organizations to become part of the high-spirited celebration. Funds raised from registrations and generous donations will go to benefit SMYAL (supporting the LGBTQ youth in the metropolitan region), a Team DC LGBTQ student athlete scholarship, Casa Ruby and The Wanda Alston Foundation. [All 501(c)(3) organizations]

[GET YOUR PRIDE WEEKEND OFF TO A RUNNING START](#) See other side for sponsorship levels.



The race begins and ends at the Historic Congressional Cemetery (near the Stadium-Armory Metro), a location steeped in LGBT history. The course will follow the Anacostia River toward RFK Stadium and back. Race management and chip timing will be provided by Pacers Events. A post-race Finish Line Party will feature beer, food, entertainment, award presentations, and raffle prize.

We invite you to consider becoming one of our sponsors, selecting the sponsorship option best suited to your organization. Supporting the **DC Front Runners Pride Run** is a great way for your organization to share in this year's festivities. It provides a not-to-be-missed opportunity for outreach to the wider Washington DC community and reinforces invaluable name recognition and goodwill.

**For more information about the 2018 DCFR  
Pride Run and sponsorship opportunities email  
[sponsorship@dcfrontrunners.org](mailto:sponsorship@dcfrontrunners.org)**



# 2018 Sponsorship Opportunities

## Presenting Sponsor - \$5,000

*\*\*all the benefits of Premier Sponsorship PLUS*

- Highlighted as Presenting Sponsor on the front of race t-shirt, race bibs, in web and print promotions, and in Facebook ads
- Logo on race registration site
- Logo on the top of sponsorship banner used for photo opportunity backdrop at race
- Speaking opportunity at DC Front Runner Pride Run start or finish line party
- a 10'x10' pop-up tent and table at the finish line party with 6' banner
- 10 race registrations (a \$400 value)

## Premier Sponsor - \$2,500

*\*\*all the benefits of Elite Sponsorship PLUS*

- One dedicated promotion on race Facebook and Twitter presence (includes your URL)
- 5 race registrations (a \$200 value)
- Featured in promotions for Casa Ruby, The Wanda Alston Foundation, Team DC, and SMYAL email lists
- A framed certificate of recognition
- Highlighted individually in promotion to DC Front Runners email list

## Elite Sponsor - \$1,000

*\*\*all the benefits of Supporting Sponsorship PLUS*

- Logo on the back of race t-shirt
- 8-foot table at finish line party
- 2 race registrations (an \$80 value)
- Verbal recognition during pre-race program announcements

## Supporting Sponsor - \$500

- Logo on race website ([www.dcfontrunners.org](http://www.dcfontrunners.org))
- Race packet insert (card, coupon, or sample)
- Logo on finish line party banner

## Community Sponsor - \$250

Logo or name on race website ([www.dcfontrunners.org](http://www.dcfontrunners.org))

For more information about the 2018 DC Front Runners Pride Run and sponsorship opportunities, email us at [sponsorship@dcfrontrunners.org](mailto:sponsorship@dcfrontrunners.org)

## 2018 DC Front Runners Pride Run Charities

